

CONSERVATION AGRONOMY

BY SUSTAIN

LAND O'LAKES
SUSTAIN™

Farmers find a way.

HELP ENSURE YOUR FARM'S FUTURE TODAY.

Farmers are always exploring ways to ensure their land and farms are productive. Land O'Lakes SUSTAIN™ is a farmer-owned platform that helps farmers and their trusted advisors with identifying the most effective agronomic practices, products and technologies to help assure their operations are not only productive and profitable today, but for decades to come.

With the Conservation Agronomy by SUSTAIN platform, we can recognize the excellent stewardship already practiced by farmers while realizing additional ways to increase productivity potential and environmental performance.

GET CREDIT FOR ON-FARM SUSTAINABILITY EFFORTS.

Successful farmers have always taken care of soil and water resources. Many farmers in your area have installed conservation practices and use leading products to help improve their productivity and sustainability.

Land O'Lakes SUSTAIN is about driving on-farm improvements, protecting natural resources and helping to ensure the health and productivity of every acre, for every farmer, season after season. Join your local retailer and Land O'Lakes SUSTAIN to take advantage of this farmer-owned platform for driving, capturing and sharing practical and comprehensive sustainability practices.

CREATE A UNIQUE CONSERVATION AGRONOMY PLAN.

Based on current farming practices and business goals, a retail agronomy team will partner with farmers to identify additional approaches to increase productivity and profitability potential that could also improve the quality of each farm's soil, water and air resources.

A Conservation Agronomy plan incorporates current agronomic practices and helps schedule new precision technologies, agronomic practices and products that best suit the farm. Recommended practices are designed to match the seasonal cycle and provide options throughout the growing season to help increase each farm's sustainability.

When enrolling in a local retailer's Land O'Lakes SUSTAIN platform, the farmer and the retailer's agronomy team will work together to identify the right system of additional practices and products that are right for every farm. Over time, this platform will help farmers track progress and help quantify their savings for protecting and enhancing natural resources. Tracking sustainability efforts now will also help secure the farm's future in an ever-changing consumer marketplace.

WHAT IS CONSERVATION AGRONOMY?

HOW MANY TECHNOLOGIES, PRACTICES AND PRODUCTS ARE YOU USING ON YOUR FARM TODAY?

TECHNOLOGIES

PRE-SEASON PLANNING

- Nitrogen modeling and management tools
- Profit maximization tool
- R7 Tool®
- SoilVantage and Buffer Support tools

PLANTING

- Land O'Lakes SUSTAIN on-farm data collection tool
- Nitrogen modeling and management tools
- R7 Tool® by WinField United

IN-SEASON

- Land O'Lakes SUSTAIN on-farm data collection tool
- Nitrogen modeling and management tools
- Water efficiency solutions

HARVEST

- Land O'Lakes SUSTAIN on-farm data collection tool
- Nitrogen modeling and management tools
- R7 Tool®
- Yield monitors

PRACTICES

- Conservation tillage
- Crop rotation plans
- Cover crops

- In-furrow product application
- In-row cover crops
- Split application
- Soil sampling
- Variable-rate application for macronutrients

- Soil sampling
- Tissue testing
- Variable-rate application for macronutrients
- Variable-rate N

- Conservation tillage
- Soil sampling
- Variable-rate P & K

PRODUCTS

- Low-nitrogen corn hybrids
- Nitrogen stabilizer
- Soil amendments

- Biologicals
- Low-nitrogen corn hybrids
- Nitrogen stabilizer
- In-row cover crops
- Soil amendments

- Biologicals
- Drift control products
- Foliar slow-release nitrogen

- Nitrogen stabilizer
- Cover crops

RETURN THIS CHECKLIST TO BEGIN CREATING A CONSERVATION AGRONOMY PLAN.

ALREADY IMPLEMENTING SOME OF THE PRACTICES LISTED ABOVE?

Register your acres today in the SUSTAIN program through your Land O'Lakes SUSTAIN partner retailer.

INTERESTED IN IMPLEMENTING MORE CONSERVATION AGRONOMY PRACTICES?

Talk with a retailer today about how you to implement more Land O'Lakes SUSTAIN practices on every acre.